

Module 1: Introduction to Video Editing

- What is video editing and its importance
- Types of video editing (linear, non-linear, online/offline)
- Overview of editing software (Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, Filmora)
- Understanding formats, codecs, and resolutions

Module 2: Editing Software Basics

- Navigating the interface (timeline, preview window, media bins)
- Importing and organizing footage
- Basic editing tools (cut, trim, ripple, roll, slip, slide)
- Working with multiple tracks (video & audio)

Module 3: Video & Audio Enhancements

- Color correction and grading basics
- Adding transitions and effects
- Audio editing: noise reduction, equalization, mixing
- Syncing audio with video
- Using background music and sound effects

Module 4: Titles & Graphics

- Adding text and titles
- Lower thirds and captions
- Motion graphics basics
- Integrating images, logos, and overlays

Module 5: Advanced Editing Techniques

- Multi-camera editing
- Keyframing and animation
- Green screen (chroma key) effects
- Speed control (slow motion, fast motion, reverse)
- Advanced color grading with LUTs

Module 6: Exporting & Publishing

- Export settings (formats, resolutions, bitrates)
- Preparing videos for YouTube, social media, and broadcast
- Compression techniques for web delivery
- Archiving and backup strategies

Module 7: Storytelling & Production Workflow

- Basics of visual storytelling
- Editing for narrative flow and pacing
- Continuity and montage techniques
- Collaboration in editing (working with directors, producers)
- Project management and workflow efficiency

Module 8: Practical Projects & Assessment

- Edit a short film or documentary clip
- Create a promotional video with graphics and music
- Produce a social media video (Instagram reel, YouTube short)
- Final project: Complete video project with professional editing, audio, and graphics

Learning Outcomes

By the end of this course, students will:

- Understand video editing principles and workflows
- Use professional editing software confidently
- Enhance video quality with effects, transitions, and color grading
- Edit audio tracks for clarity and impact
- Create polished videos for film, business, and social media
- Manage projects from raw footage to final export